

EnviroStars Co-Star Sponsorship Opportunities



Support EnviroStars to Help Washington Businesses Go Green

EnviroStars is a one-stop shop for Washington businesses to learn, get help, and get recognized for protecting the environment and public health. The program unifies green business initiatives in the region across all environmental areas—including energy and water conservation, pollution prevention, and the reduction of toxics, waste, and greenhouse gas emissions. By joining the EnviroStars program, businesses run more efficiently, have lower utility bills, and experience greater comfort, improved work safety, and a healthier and more productive workplace. Your sponsorship helps us support smaller businesses with modest budgets, reach multicultural business owners, run events, encourage customers to shop at green businesses, and spread our message about protecting the environment to the community.

Why Sponsor EnviroStars?

- ✓ Position your organization as a green leader in the community
- ✓ Align your brand with a strong regional environmental program
- ✓ Support businesses in your community
- ✓ Demonstrate your commitment to the environment and public health

Who Can Sponsor?

- ✓ Small to large businesses in Washington state (must be an EnviroStars recognized business or working toward achieving EnviroStars recognition at time of sponsorship)
- ✓ EnviroStars member agencies



“Customers love seeing the EnviroStars logo on our repair shops. And our employees feel a sense of accomplishment in doing the right thing.”

- Dave Armstrong
Sr. Facilities Manager, AAA Washington



EnviroStars Co-Star Sponsorship Packages



Bronze \$250 to \$1,000	Sponsorship Benefits <ul style="list-style-type: none">• Logo and link on EnviroStars Co-Star website• Shared social media post highlighting sponsor's contribution	What Your Sponsorship Supports <ul style="list-style-type: none">• Appearances at trade shows and business-facing events• Business networking events
Silver \$1,000 to \$5,000	Sponsorship Benefits <ul style="list-style-type: none">• Everything included with Bronze• Copywriting support for organization website/social media highlighting sponsor's contribution	What Your Sponsorship Supports <ul style="list-style-type: none">• Print and digital ads• Multilingual business support (platform and onsite)• Printing of recognition and promotional materials• Resources to support green action adoption
Gold \$5,000 to \$10,000	Sponsorship Benefits <ul style="list-style-type: none">• Everything included with Silver• Dedicated social media post highlighting sponsor's contribution• Sponsor name and logo included in ad copy of funded campaigns• Recognition at sponsored events	What Your Sponsorship Supports <ul style="list-style-type: none">• Audio/media ad campaigns• Business makeovers• Business tours• Quarterly email newsletter• Larger digital ad campaigns
Platinum \$10,000 to \$30,000+	Sponsorship Benefits <ul style="list-style-type: none">• Everything included with Gold• Top-level listing of large logo and link on EnviroStars Co-Star website• Logo on sponsored collateral or event materials• Opportunity to appear in photos/video or at events	What Your Sponsorship Supports <ul style="list-style-type: none">• Large-scale marketing campaigns• Business makeover grant program• Challenge campaigns between business sectors or cities• Web platform enhancements• Transcreation of program application and promotional materials
EnviroStars Advocate	Sponsorship Benefits <ul style="list-style-type: none">• Logo and link on EnviroStars Co-Star website• Language provided to include on organization website / social media	Program Support <ul style="list-style-type: none">• Host business-facing events• Offer program presentations• Link to EnviroStars from website• Promote EnviroStars in organization marketing (e.g. newsletter or publications)
In-Kind	Sponsorship Benefits <ul style="list-style-type: none">• Benefits equivalent to monetary value of contribution	Program Support <ul style="list-style-type: none">• Advertising space / airtime• Services or products• Venues, refreshments, and booth space

CONTACT US TODAY TO BECOME A SPONSOR:

877.220.7827 | envirostars.org | info@envirostars.org